

ANNUAL REPORT 2019



GmmQ

Section locale 406 de l'AFM

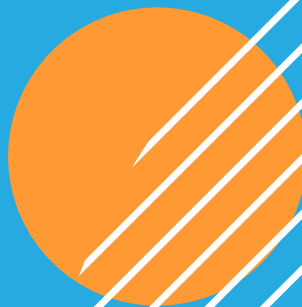


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President's Report

3,200 members in February!

On February 14, 2019, we reached the symbolic figure of 3,200 members, a result that arrived almost a month later than normal and which leads us to predict a first increase in GMMQ membership in recent years. Thank you to our members for continuing to support their professional association, and rest assured that the GMMQ team - member services, administration, labour relations and communications - is attentive to your needs and passionate about its work. Your loyalty is our reward.

Strategic Consultations of the GMMQ

On January 22 and 25, 2019, the GMMQ held its Strategic Consultations in Quebec City and Montreal respectively. Such an event had not occurred at the GMMQ for nearly 7 years. The conclusions of the 2011 Strategic consultations had enabled us to develop a first three-year Action Plan, and then shaped another three-year plan based on the many avenues of reflection raised by our members in 2011, while updating ourselves in light of the transformations that had occurred in the music industry in the meantime. The Strategic consultations also allowed us to make initial contact (or reconnect) with members who wish to get involved, which is very enriching and stimulating for the GMMQ's management and staff.

We warmly thank the fifty or so participants who generously gave a day of their time to collectively reflect on the present and future of their association. Several generations and musical styles were represented. These two days of reflection were held in a cordial atmosphere, and discussions were organized around four major themes and as many tables: the socio-economic condition of musicians; the place of musicians and music in society; the GMMQ's services to its members; and the mobilization and solidarity of members.

This in-depth reflection, presented to the Board of Directors, led to a 2019-2022 action plan, which was unveiled to members in June and posted on the GMMQ website.

Bars, inventory of fixtures

On September 10, the GMMQ organized a meeting to reflect on the fees paid to musicians in bars, a prelude to a major consultation of its members on the issue of musicians' remuneration and general working conditions in bars and restaurants in Quebec. Very quickly, the interventions of the musicians made us understand that there was a growing problem regarding the recognition of the value of our work. It has become too normal to be offered to play for very small fees, or for free, or even to pay to play! We had a very good exchange with the participants, and many are ready to get involved in the future. One thing is certain, this is just the beginning. More information in the working relationship report below.

Negotiations with ADISQ for the stage sector

The GMMQ has undertaken negotiations with the Association québécoise de l'industrie du disque, du spectacle et de la vidéo (ADISQ) for the live performance sector, in collaboration with musicians in the sector. Notice to bargain was sent on November 19, 2019, with a view to renewing the collective agreement.

I would like to warmly thank the fifty or so people who came to the Maison du développement durable during our special general meeting on September 16, at which the expanded union committee (which includes a dozen musicians) was formed. We felt a real mobilization and a real desire to get involved and to show solidarity. In the area of variety on stage, we feel fed up with the members, who still draw the same conclusion: our work is not always recognized at its true value. Negotiation work is in progress.

Harassment in the cultural sector

After the implementation of the platform *L'aparté en 2018* by Juripop, a one-stop shop for assistance and support for artists and cultural workers who are victims of sexual assault or harassment in all its forms, Inis launched in the spring of 2019 the online training "*Stop harassment – end of story!*" to provide the entire cultural sector with knowledge about harassment in the workplace, in order to prevent and stop it. Both organizations were mandated and funded by the Quebec government.

For its part, the GMMQ has revised its Anti-Harassment Policy to comply with the new requirements of the Act respecting Labour Standards, which came into force in January 2019, in particular by providing for a complaint handling procedure. We then proposed to the members, at the general meeting of December 14, 2018, amendments to our General By-Laws to give the Council of Ethics and Arbitration a new function, that of receiving complaints against a member of the GMMQ who has taken actions that could be considered psychological or sexual harassment or considered discriminatory.

Finally, the GMMQ has undertaken to include anti-harassment clauses in its collective agreements. These clauses will define the various forms of harassment as well as the responsibilities of producers with respect to this issue. Some orchestras have already agreed to include such clauses in their collective agreements.

The GMMQ salutes the measures taken by the various players in the Quebec cultural milieu in this fight against harassment and aggression. This struggle has only just begun, and the time for action is now.

Assessment of external representations

- **February 3:** 22nd Gala des Prix Opus of the Conseil Québécois de la musique, Bourgie Hall, Montreal
- **24 and 25 février :** Canadian negotiation with the Canadian Media Producers Association (Toronto - CMPA , Caucus)
- **28 février :** Season unveiling of the Orchestre symphonique de Montréal.
- **March 21:** Special Assembly of the Orchestre symphonique de Longueuil (OSDL)
- **March 26:** 5@7 of the Regroupement des artisans de la musique (RAM) - Launch of the "Le chemin de l'argent" video vignettes for music artisans.
- **March 28:** Annual General Meeting of the FICC (Fonds d'investissement de la culture et des communications)
- **April 8:** Annual General Meeting of the Caisse de la culture
- **April 23:** Launch of the DAMIC Coalition's Copyright vignettes on World Copyright Day.
- **April 27:** Presentation of the Governor General's Performing Arts Awards (GGPA) at the National Arts Centre in Ottawa. Louise Bessette is the recipient.
- **April 30:** The Fondation des Artistes Improv Challenge at Club Soda in Montreal (charity event).
- **May 28:** General Council of the Quebec Federation of Labour (QFL).
- **June 4:** Launch of the INIS training platform to prevent harassment in the cultural sector.
- **June 12-20:** Annual meeting of the Canadian Conference of the American Federation of Musicians (AFM), followed by the 101st AFM Convention in Las Vegas, USA.
- **August 13-15:** OCSM-OMOSC (Organization of Canadian Symphony Musicians) Annual Meeting, Hamilton, ON.
- **September 17:** Press conference of the ADISQ Galas, at Club Soda, Montreal.
- **September 18th:** Great Debate on Culture and Media, with 5 major Quebec political parties, at the Monument National, Montreal.
- **September 19:** Annual General Assembly of Cultural Competence.

- **September 27:** World March for Climate, in Quebec City and Montreal.
- **October 2:** QFL General Council.
- **October 16:** Awarding of the Prix François-Marcaurelle by the GMMQ at L'OFF Jazz Festival



From left to right: Lévy Bourbonnais, President of the Festival, Yvan Bamford, drummer and representative of the group Eyevin Trio, recipient, and Geneviève Plante, Vice-President MTL of the GMMQ. Photo credit: Michel Pinault.

- **October 30:** Culture and Communications Observatory - Meeting of the Committee on Records and Performing Arts.
- **October 23rd and 27th :** Galas de L'ADISQ.
- **November 6:** Visit of the officers of the American Federation of Musicians (AFM) to our offices in Montreal, with Patrick Varriale, assistant to the President, Ray Hair, President of the AFM, Jay Blumenthal, secretary-treasurer, John Painting, Recording department Supervisor New York local, Alan Willaert, Vice president from Canada, Luc Fortin, President of the GMMQ and Eric Lefebvre, secretary-treasurer of the GMMQ.
- **November 12:** General Assembly and executive meeting of AMMOSQ (association of musicians of the Orchestre symphonique de Québec) in Quebec City, and signing of the AMMOSQ-GMMQ agreement.

- **November 20:** Launch of "Métamusique", a guide to help rights holders in the music value chain index their content using metadata, Montreal.



The MetaMusic Governance Board. In front, from left to right: Éric Lefebvre (GMMQ), Solange Drouin (ADISQ), Marie-Josée Dupré (SPACQ) and Jovanny Savoie (CQM). At the back, from left to right: Jérôme Payette (APEM), Luc Fortin (GMMQ), Annie Morin (ARTISTI), David Bussi res (UDA) and Thomas Jolicoeur (Soproq). Absent: Genevi ve C t  (SOCAN). Photo credit: Antoine Saito

- **November 25-28:** QFL Triennial Convention in Quebec City.
- **December 4:** Annual General Meeting of the Fondation des artistes.
- **December 9:** Press conference of the Quebec Ministry of Culture and Communications, announcing the formation of a committee to study the revision of the Status of the Artist Act.

Coalitions:

The GMMQ is present in several coalitions, in order to present a common front on issues affecting several professional associations.

In 2019, the GMMQ attended several meetings with the following 5 coalitions:

-4 **inter-union meetings** (UDA, GMMQ, IATSE-AQTIS, DGC, ARRQ, SARTEC, SPACQ), including one with the Minister of Culture and Communications Nathalie Roy, on the revision of the law on the status of the artist.

-5 meetings with the **Regroupement des artisans de la musique (RAM)**

-5 meetings with the **Coalition for Culture and Media**, including a joint meeting with the **Coalition for Cultural Diversity**

-5 meetings with **DAMIC (copyright/multimedia/Internet/copyright)**, in preparation of video clips for the public on copyright.

Presentation to students :

The GMMQ made **6 presentations to music students** in CEGEPs and universities in 2019.

Summary of internal meetings

Strategic Consultations :

The Strategic Consultations of the GMMQ was held on Tuesday, **January 22 in Quebec City** and on **January 25 in Montreal**. These events were a success due to the assiduous presence of our members and the quality of the exchanges that took place.

The event brought together 20 members in Quebec City and 30 members in Montreal.

The debates were enriching. These moments of exchange contribute to the musicians' sense of belonging to their professional association, and to correcting certain "myths" of the GMMQ. The event's closing cocktail party was also a great success, a time for the members to meet the GMMQ's administrative team.



From left to right: Laurent Roberge, Nicolas Cousineau, Rémi Leclerc, Roberto Murray and Hugo Rinfret-Paquet, at the Monument National in Montreal. Photo credit: Éric Bélisle



From left to right: Benoît Cormier, Mélanie Forget, Angélique Duguay, Jean-Fernand Girard, Joël Brouillette, Claudie Beaudoin-Robidoux and Maxime Lalanne, at the Augustines Monastery in Quebec City. Photo credit : Marthe Fortin



Participants of the Strategic Consultations in Montreal on January 25, 2019. Photo credit: Éric Bélisle



Participants at the Strategic Consultations in Quebec City on January 22, 2019. Photo credit: Marthe Fortin

General Meetings :

April 25: GMMQ General Meeting, Maison du développement durable, Montreal.
19 members present. The quorum (set at 21 people according to the by-laws) is not reached, so the General Meeting cannot take place. The executive committee will report on current issues.

May 24th: Resumption of the April 25th General Meeting, GMMQ offices in Montreal.
19 people present. The number of persons present constitutes a quorum, according to GMMQ regulations.

September 16: GMMQ General Meeting, renewal of the ADISQ agreement on working conditions on stage, at the Maison du développement durable, Montreal.
39 persons present, a quorum is present.



November 21: GMMQ General Meeting, on minimum standards, 2111 bld. St-Laurent, Montreal.
19 people present. Quorum is not reached. The executive committee will report on current issues. Voting will take place at the next General Meeting.

The participation of the members in the general meetings is insufficient. The quorum (minimum number of persons set at 21) was reached only once out of 4 meetings. The GMMQ derives its power and effectiveness from the involvement of its members. Their participation is therefore essential to the proper functioning of the association. Several strategies will be implemented in 2020 to stimulate their mobilization. We also encourage all our members to become more involved in the GMMQ's associative life.

All the minutes of general meetings are available on the GMMQ website, in your member space.

Board of Directors :

In 2019, the GMMQ held five boards of directors, with its 14 directors and special advisor, at regular intervals.

Key financial data

Financial Data

	2016	2017	2018	2019
Annual Membership Fees received	598 147 \$	621 377 \$	613 665 \$	609 999 \$
Work dues received	770 877 \$	842 124 \$	832 601 \$	901 067 \$
Miscellaneous remittances to the AFM	296 154 \$	*325 428 \$	*316 639 \$	327 952 \$
Pension fund - Sums paid by employers	2 422 524 \$	2 458 839 \$	2 449 584 \$	2 699 517 \$
Annual Vacation Pay - (4%)	111 043 \$	111 254 \$	125 075 \$	128 335 \$

*These figures have been corrected from the 2017 and 2018 annual reports.

Statistical data

	2016	2017	2018	2019
Number of contracts processed	3 842	3 444	3 393	3 408
Average number of musicians per contract	6,25	6,90	8,88	7,77
Total number of services paid under GMMQ contracts	24 013	23 764	30 130	26 480
Number of producers	295	278	315	286

Number of members as of December 31

	2016	2017	2018	2019
Regular members and student members	3 013	2 945	2 895	2 913
Life and honorary members	155	149	239	264
"Gold" Life Members	38	41	36	36
Total members	3 206	3 135	3 170	3 213

Labour relations

“Concert équitable” Project

A 5@7 took place on September 10th at the bar L’Île Noire, in Montreal, to mobilize musicians. This meeting allowed us to circumscribe and deepen our knowledge about working conditions in the bar environment. The event brought together more than 60 musicians. We then met with those who were interested in getting involved in the project. Some meetings have already taken place with a small group of musicians. Another 5@7 event should be organized in the spring of 2020, always with a view to mobilizing and creating a slightly larger core of musicians.



Workplace visits

We have continued our workplace visits and it is clear that this initiative is still greatly appreciated by our members. The majority of producers are very open to these practices. We plan to prioritize our next visits in 2020 to our members working with ADISQ member producers.

Team

Arrivals and departures to be highlighted in 2019. Agent Sandra Ratel left her position in February 2019. Samuel Chabot-Giroux was promoted to Labour Relations Advisor.

Mylène Lafrenière Abel, an articling law student, left her position in May 2019. Mélissa Raymond, another law student, has taken over.

The team also welcomes a new part-time agent: Geneviève Gauthier, formerly coordinator at *La Gamme*.

The following pages present various tables summarizing the figures obtained as a result of ongoing labour relations activities.

Performance 2019

Indicator	2019 Objectives	2019 Results	2018 Results	2017 Results
Work contributions	840 000.00 \$	901 067.00 \$	832 601.00 \$	842 124.00 \$
Cumulative permits.	30 000.00 \$	30 968.00 \$	27 947.00 \$	40 843.00 \$
Penalties *	14 000.00 \$	19 098.00 \$	17 110.00 \$	15 421.00 \$
Management fees	16 000.00 \$	18 870.00 \$	19 581.00 \$	21 082.00 \$
Non-cumulatives Permits	24 000.00 \$	32 130.00 \$	30 681.00 \$	27 597.00 \$

* Late fees charged: \$2,821.92

Music Promotion Fund: Total \$2,300.69

Derogation	Organization	Amounts received
DE-280	PDA / Grand premiere of future stars	256,87 \$
DE-281	OSQ	2,043,82 \$

Monitoring Results (February 18, 2013 to December 31, 2019)

Year	Work dues	Penalties	Vacations	Membership	Permits	Management	Pension	Totals
2013	26 543,75 \$	1 121,07 \$	23 750,55 \$	200,00 \$	3 603,95 \$	478,89 \$	51 591,02 \$	107 289,23 \$
2014	53 682,77 \$	2 284,62 \$	46 074,36 \$	400,00 \$	6 807,92 \$	478,89 \$	113 832,55 \$	223 561,11 \$
2015	45 220,09 \$	2 209,43 \$	44 394,59 \$	500,00 \$	4 793,90 \$	633,37 \$	95 868,24 \$	193 619,62 \$
2016	44 582,11 \$	13 795,29 \$	36 983,21 \$	800,00 \$	2 705,00 \$	1 312,60 \$	95 670,10 \$	195 848,39 \$
2017	42 930,18 \$	8 875,00 \$	37 606,60 \$	-	1 637,68 \$	1 434,87 \$	90 860,71 \$	183 345,04 \$
2018	22 355,39 \$	10 449,59 \$	23 959,85 \$	100,00 \$	878,70 \$	992,99 \$	47 147,73 \$	105 884,25 \$
2019	39 675,84 \$	14 387,62 \$	46 246,94 \$	-	300,00 \$	2 018,86 \$	84 511,99 \$	187 141,25 \$
Total	274 990,13 \$	53 122,62 \$	259 016,18 \$	2 000,00 \$	20 727,15 \$	350,47 \$	579 482,34 \$	1 196 688,89 \$

Sampling results

	Contracts received	Audited Contracts	Major Errors	Minor Errors
2013	4388	831	23	212
2014	4455	663	30	181
2015	4459	877	26	360
2016	3959	661	27	290
2017	3478	815	31	258
2018	3320	858	63	195
2019	3477	893	20	138
Total	27 531	5 597	220	1 634

Notice of negotiation

Producer	Date of sending	Answer	Follow-up	Comments
Alfonse Circus	2018-12-20	NA		Case in mediation
Corporation des événements de Trois-Rivières	2018-10-22	NA		Case in mediation
The 7 Fingers	2018-12-19	NA		Case in mediation
Orchestre de la Francophonie	2018-09-15	NA		Case in mediation
Corporation des événements de 3-Rivières	2018-21-22	NA	None	Diffuser, closed file
Montreal Guitar trio	2018-11-15	Very few commitments	None	Self-production, closed file
Strada Productions	2018-11-15	Low income	None	Few commitments, file closed
Buzz Brass	2018-11-15	NA	Watch	Adherence to standards in 2014
Film music wind orchestra	2018-11-15	Volunteers	None	Closed file

Signed/Renewed Agreements - Symphony and Chamber Orchestras

Producer	Topic	Date of signature	Period covered
Laval Symphony Orchestra	Renewal of collective agreement	May 27th	2017-2022
Jeunesses Musicales Canada	Renewal of collective agreement	June 13th	2019-2023
Estuary Symphony Orchestra	Renewal of collective agreement	November 8th	2019-2024
Drummondville Symphony Orchestra	Renewal of collective agreement	November 19th	2019-2023

Negotiations of collective agreements completed with the assistance of the AFM Symphonic Services Division

Renewed and new agreements - other

Producer / employer	Targeted agreement ...	Persons present at the negotiation	Period	Date of signature
Segal Centre	A Century songbook	Louis and Samuel	June 16 to June 30, 2019	February 28, 2019
Segal Centre	The time they are a changin'	Louis and Samuel	March 1-22, 2020	November 12, 2019
Segal Centre	Mythic	Louis and Samuel	October 27 to Nov. 17, 2019	August 20, 2019
OSL	Totality of the productions	Bernard and Samuel	Early 2019	June 26, 2019
Ahuntsic in Fugue	Totality of the productions	Louis and Samuel	1 year following signature	May 31, 2019
Jeunesses Musicales	Totality of the productions	Bernard and Samuel	3 years at signature	June 26, 2019
Le Vivier Group	Totality of the productions	Samuel	Adherence to standards	March 13, 2019
Conservatoire de musique de Montréal	Concert of March 13, 2019	Samuel	March 13, 2019	March 4, 2019
Satir Productions	Totality of the productions	Sandra	2019-2020	January 10, 2019
Montreal Baroque Music Festival	Totality of the productions	Samuel	Adherence to standards	March 25, 2019
Bic Concert Company	Totality of the productions	Samuel	Adherence to standards	April 1, 2019
Error type 27	Totality of the productions	Samuel	Standards Renewal	May 22, 2019
Constantinople	Totality of the productions	Sandra and Louis	February ¹ , 2020	March 7, 2019
The OFF Jazz Festival	Totality of the productions	Samuel	Specific agreement	May 21, 2019
Chœur du Vallon	Totality of the productions	Samuel	Standards Renewal	June 26, 2019
Azimut Orchestra	Totality of the productions	Louis and Samuel	Specific agreement	October 23, 2019
World Accordion Crossroads	Totality of the productions	Samuel and Johanne	2019-2020	November 25, 2019

1888 Music	Totality of the productions	Louis and Samuel	2019-2020	December 9, 2019
Sara Productions	Totality of the productions	Louis and Samuel	2019	March 28, 2019
Quasar Saxophone Quartet	Totality of the productions	Samuel and Louis	2019-2020	November 28, 2019
GFN Productions	Totality of the productions	Samuel and Louis	2019-2020	June 12, 2019

Grievances

Producer	Grievance Code	Product	Targeted Agreement	Agent in charge	Opening date	Status
SRC **	SR20181003-01	Mara Tremblay, Kids on TV	SRC	Éric/Louis	4-Oct-18	Closed
SRC **	SR20181017-02	Children on TV, season 9	SRC	Éric/Louis	17-Oct-18	Closed
SRC **	SR20181115-03	L'auberge du chien noir- Theme	SRC	Éric/Louis	15-Nov-18	Closed
SRC **	SR20181213-04	L'auberge du chien noir- Appearances	SRC	Éric/Louis	13-Dec-18	Closed
SRC **	SR20181218-05	Everybody is talking about it	SRC	Éric/Louis	18-Dec-18	Closed

** Agreement to settle these 5 grievances with the CBC for a one-time payment of \$11,500.00 (redistributed to the musicians of the Auberge du chien noir).

Visits made

Producer	Date
1. OSM and Opéra de Mtl (Champion)	January 29, 2019
2. Screening of the film " Chronicle of the night of poetry ".	February 25, 2019
3. Prod. Martin Leclerc " Entre vous et nous " (Between you and us)	March 7, 2019
4. OM * Rehearsals at the Conservatory of Music	March 18, 2019
5. LCQ Productions (Le Capitole)	May 3, 2019
6. Palais Montcalm	May 17, 2019
7. Orange Trio " Les Poilus "	May 17, 2019
8. Segal Centre "Century songbook	May 28, 2019
9. JPR "Mamma Mia	July 18, 2019
10. The Voice Experience	September 5, 2019
11. Carrefour mondial de l'Accordéon	October 31, 2019
12. OSE (Orchestre Symphonique de l'Estuaire)	November 1, 2019
13. Segal Centre "Mythic	November 4, 2019
14. Prod. Martin Leclerc "40 years of love, N. Simard".	November 11, 2019

The year 2019 ends with a very significant overshoot of the objectives for revenues from membership dues, management fees and penalties. There is no doubt that the different backgrounds of the RT team members have been a catalyst for performance.

Communications

L'Entracte

L'entracte is the GMMQ's 100% digital magazine. It offers in-depth content on the GMMQ's activities, analyses of certain media hot spots, an inspiring portrait of a GMMQ member, and the various negotiation files in progress at the GMMQ.

L'entracte is broadcast to members by e-mail and via social networks, and is always available online on the GMMQ website. It is published twice a year (Fall and Spring). L'entracte is available in printed version upon request.

The 2019 editions :

Spring :



Autumn :



Newsletter

The GMMQ's newsletter is your monthly source of information as a member. You will find news about your association, current events in the field and appointments not to be missed.

In 2019, 10 newsletters were sent in French and English to GMMQ members in good standing, as well as to former members under 2 years of age and anyone who subscribed to the newsletter via the website, an average of 3,500 people.

Social networks

Social networks review	2019	2018	2017
Facebook	2,267 subscribers	1,635 I like	1,427 I like
Instagram	570 subscribers	200 subscribers	-
Twitter	504 subscribers	486 subscribers	452 subscribers

Since our last annual report, the number of people who like the GMMQ's facebook page has increased by **39%**, a steady increase.

The instagram account has been growing rapidly since its creation in June 2018. The number of subscribers has more than doubled in one year (increase of 185%).

Social networks allow us to connect more directly with members through interactions such as messaging and comments. It is also an additional channel to communicate our events effectively. Thanks to all the members who follow us, we are happy to form a virtual community together.

Like, share, comment! Let's develop our online community to weave a strong network of professional musicians, with the keyword **#TeamGMMQ**.

Concerts and events

The GMMQ attended 53 concerts and events in 2019, where its members were performing and/or for which contracts had been submitted, in order to promote them on its various communications platforms.

Do not hesitate to contact us so that we can come and see you in a show and relay information!



The musicians of the musical Mamma Mia! at the St-Denis theater on July 18, 2019.
from left to right: Philippe Beaudin, Dominic Cloutier, Dominique Plante, Nicolas Bedard, Jean-François Duchesne, Lucie Cauchon, Paul Audy, Guillaume St-Laurent and Louis Leclerc (GMMQ).

Campaigns in coalitions

RAM Video Capsules "Le chemin de l'argent " Video Capsules

On March 26th, the Regroupement des artisans de la Musique (RAM) gave a 5@7 for its members. 3 video capsules were unveiled during this 5@7. The GMMQ participated in the development of these capsules, as co-founder of the RAM and member of its committee.

The theme of the capsules was "Le chemin de l'argent" (The Money Trail).

episode 1: physical selling in stores

2: selling on a digital platforme

3: streaming

On October 4, the RAM launched a fourth video vignette directly addressed to federal election candidates. In this capsule, we ask our leaders to show political will! #Faitsfacealamusique

The capsules are online on the RAM website.

DAMIC's "Une vie sans art" campaign

The "Une vie sans art" (Life Without Art) campaign was unveiled on April 23, World Book and Copyright Day 2019. 3 video vignettes were published on social networks on April 23, 25 and 28 in collaboration with other DAMIC associations (copyright / multimedia / internet), representing several professional associations (APASQ, AQAD, ARRQ, CMAQ, RAAV, SARTEC, SPACQ, UNEQ, GMMQ, UDA, ARTISTI, SOCAN, COPIBEC, SoQAD).

These vignettes were designed to raise public awareness of the copyright issue just before the federal election campaign to revise the law. The campaign collected just over 11,000 signatures and discussed copyright in 14 newspaper articles.

The Save Our Culture Campaign

In the fall of 2019, the Save Our Culture campaign of the CDEC (Coalition pour la diversité des expressions culturelles), of which the GMMQ is a member via the CFM, proposed to write to candidates in the federal election asking them to apply our policies to the Web. Because our culture is threatened at high speed, we must put pressure on Ottawa.

The GMMQ contributed to the dissemination of this campaign.



Media presence

[Press releases](#)

December 9, 2019 - Charles Dutoit and the Order of Montreal, [City of Montreal Press Release](#)

December 9, 2019 - Minister Nathalie Roy announces the beginning of work on the revision of the laws on the status of the artist, [Press release from the Ministry of Culture and Communications](#)

November 19, 2019 - Mr. Trudeau, give new life to our culture, [letter from the Coalition pour la culture et les médias](#), of which the GMMQ is a member, in La Presse

October 7, 2019 - Electoral Debates: Leaders Must Commit to Our [Cultural Sovereignty](#), [press release from the Coalition for Culture and Media](#), of which the GMMQ is a member

June 27, 2019 - Broadcasting, Telecommunications and Copyright Reform - Federal Political Parties Must Commit to Quick Action, [News Release from the Coalition for Culture and Media](#), of which the GMMQ is a member

April 23, 2019 - Revision of the Copyright Act - More than 200,000 creators unite for the survival of the arts, [Press release from the DAMIC group](#), of which the GMMQ is a member.

April 18, 2019 - Smartsplit launches a call for artists, [SmartsplitPress Release](#)

March 22, 2019 - The Coalition reacts to the Quebec government's budget, [Communiqué from the Coalition la culture,coeur du Québec](#), of which the GMMQ is a member

March 16, 2019 - 42 Canadian music organizations unite to promote safety and respect in the workplace, [News Release](#)

Press review

- « **Music sector organizations commit to fostering healthy workplaces** », Le Journal de Montréal, March 16, 2019
- « **Music industry organizations commit to fostering healthy workplaces** », TVA Nouvelles, March 16, 2019
- « **Une campagne rappelle l'importance du droit d'auteur pour l'art** », Journal Métro, April 23, 2019
- **Une campagne rappelle l'importance du droit d'auteur pour l'art** », L'actualité, April 23, 2019
- « **A campaign reminds us of the importance of copyright for art** », ICI Radio-Canada, April 23, 2019
- « **What would a private life of music, books, movies look like?** "ActuaLitté, April 23, 2019
- "-**A life without art, really? "le cri du cœur des créateurs**", Radio-Canada International, April 23, 2019
- « **Creators unite to recall the importance of copyright** ", La Presse, April 23, 2019
- « **Copyright: the livelihood of artists**", La Voix de l'Est, April 23, 2019
- **More than 200,000 creators unite for the survival of art**", Radio interview with Geneviève Côté during the program *C'est encore mieux l'après-midi* on Radio-Canada's Première Chaîne, April 23, 2019
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- « **Copyright: the livelihood of artists**", Le Soleil, April 23, 2019
- « **Droit d'auteur : le gagne-pain des artistes** ", Le Droit, April 23, 2019
- "-**A life without art, really? "le cri du cœur des créateurs**", Le Devoir, April 24, 2019
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- **An online training course against harassment in the cultural milieu** ", Le devoir, June 5, 2019.
- **CopyrightTomatoes for the Standing Committee on Industry** ", Le Devoir, June 6, 2019
- ^{1er} **Salon de la musique; un salon d'expo musicale** ", MaTv, June 11, 2019
- « **The green passion of Geneviève Plante** ", partoutici.com, July 3, 2019
- « **Five new musicians at the Orchestre symphonique de Drummondville** ", Vingt55 journal web, August 27, 2019
- « **Cinq nouveaux musiciens à l'OSD** ", L'Express, August 28, 2019
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- « **Caisse Desjardins de la Culture: Concrete support for artists** ", Qui Fait Quoi Octobre magazine, Special anniversary of the Caisse Desjardins de la culture, October 2, 2019.
- « **Carmen on 26 big screens in Quebec on February 23, 2020!** "L'initiative, October 30, 2019.
- « **Monsieur Trudeau, redonner de la vigueur à notre culture** ", La Presse, November 19, 2019
(Coalition pour la culture et les médias)
- "**CharlesDutoitofficially stripped of the Order of Montreal**", La Presse, December 9, 2019
- « **CharlesDutoitwill not be decorated with the Order of Montreal** ", Le devoir, December 9, 2019
- « **Faire disparaître le harcèlement dans le milieu culturel** ", La Presse, December 9, 2019

Events

Salon de la musique

The first edition of the Salon de la musique (music fair) took place on June 7, 8 and 9, 2019, at the Olympic Stadium.

The GMMQ was one of the partners in the event: an agreement had been signed for the filing of contracts, and the GMMQ purchased booth space at a reduced rate.

The kiosk :



- 1) Visitors were invited to test their musical knowledge with a fun little quiz. A few questions about the GMMQ had crept into the game. A pair of tickets for the OSM was drawn at random among the participants (strong incentive).
- 2) Visitors were invited to meet with members of the Board of Directors during some of the show's time slots (to discuss their careers as musicians and their membership in the GMMQ).

Just over 100 people were met at the kiosk, 20% were professional musicians.

This first edition was not a success in terms of attendance, which was not profitable for any exhibitor. If a music fair continues to exist in Montreal, the GMMQ may find another way than a kiosk to be visible there.

Culture Days

On Saturday, September 28, 2019, the GMMQ participated for the second time in the **Culture Days** (Journées de la culture), a national event organized by *Culture pour tous*. The challenge was to create a free and interactive event for the general public that could be part of the official program.

For this edition, the GMMQ has organized two "world music" educational workshops in partnership with the Centre des musiciens du monde in Montreal.

Visitors were able to discover instruments from far away: **balafons**, from Mali, with Adama Daou, and **tablas**, from northern India, with Shawn Mativetsky. The group, of about twenty people, was composed of several generations in the large hall of the World Musicians' Center. Each invited artist was able to share his or her own story, through that of their instruments. A beautiful moment of sharing!

This educational activity is part of one of the GMMQ's missions: to make the general public aware of the place of music and musicians in society.



On the left, Adama Daou's workshop, on the right, Shawn Mativetsky's workshop

Life Members' Cocktail

The 2nd GMMQ Life Members' Cocktail was held on **January 26, 2020** (exceptionally after the holiday season), **at the Monastère des Augustines, in Quebec City**. This event followed the consultative assembly of members on the subject of minimum standards.

Life members of the GMMQ (having contributed for at least 30 consecutive years) were invited to a cocktail party to celebrate their careers as musicians and their affiliation to the GMMQ. As last year, a **pin of honour** was presented to them, with the mention "Life Member".

12 life members were honoured at the cocktail party. Together, they shared a festive moment. The GMMQ would like to thank them for their renewed trust over the years. A sense of pride and belonging reigned among the guests, who were able to enjoy a moment conducive to reunions and sharing.

The event will be held once a year, alternating between Montreal and Quebec City.



From left to right: Richard Paré, Jack Peaker, Hermel Bruno, Guy Bélanger, Guy Carmichael, Marcel Rousseau, Robert Patrick Girard, Lorraine Vaillancourt, Gilles Lefebvre, Vincent Marchessault, Céline Bussi res and Denis Nolin.

Training Courses



From left to right: Dominique Trudel, Director General of the CQM, Luc Fortin, President of the GMMQ, and Luc Chaput, Chairman of the Board of Directors of the CQM, on June 7, 2019, at the Grand Rendez-vous de la musique of the Conseil québécois de la musique (CQM).

On June 7, 2019, the CQM and the GMMQ announced the pooling of their training courses offer for music professionals.

These courses are given by experienced trainers and are intended for professional musicians and managers in the cultural milieu, with a view to career development.

The trainings concern, for example, communication, marketing, networking, broadcasting, music publishing software, taxation, copyright, grant application, and others. Personalized coaching is also offered. Registrations can be made on the CQM website.

The first shared program will be released in September 2019, for the year 2019-2020 (until June 2020).

The CQM and the GMMQ hope to reach a larger audience that may be interested in the training courses. A coordinator is assigned to the project: Michèle Raffaele. She will coordinate the trainings for our two organizations.

Jean-Carignan Fund



Fundraising Operations

Improv challenge

The second Impro FDA (Fondation des artistes) Challenge was held on April 30, 2019 at Club Soda in Montreal, an event for which the National Improvisation League (NIL) once again lent us its famous ice rink. The formula wants to marry the world of business with that of culture. Several eminent personalities from the business world, with a talent for improvisation that is not well known, sports and culture participated in this event, followed by an auction.

During this evening, \$6,493 was raised for the Fonds Jean-Carignan.



The red team won the 2nd edition of the improv challenge

Corporate Donations

The Fonds Jean-Carignan sincerely thanks its corporate donors: the Quebec Musicians' Guild (\$5,000) and the musicians' association of the OSM (\$5,000 per year for 5 years). Solidarity support for musicians to musicians.

Member Donations

Online donations represent \$8,172. They are collected during the renewal of the annual membership fee (\$4,777) and we warmly thank our members for their generosity.

"Coups de chapeau"

The "Coups de chapeau" are operations to collect donations from the public at intermissions and at the end of symphony concerts. This year, they enabled us to raise \$12,734. Thanks to the OSM, OSQ, the Opéra de Montréal, the Opéra de Québec, the OM and the OSDL for allowing us to carry out these operations among their audiences.



The volunteers of the Fonds Jean-Carignan, May 9, 2019 at the Montreal Symphony House :
Floriane Barny, Manon Robert, Jean-Luc Gagnon, Mylène Lafrenière-Abel, Sébastien Aumont, Céline Galarneau,
Nathalie Boyer and Geneviève Gauthier.

Aid granted

In 2019, the Fonds Jean-Carignan helped 4 musicians in a difficult financial situation, for a total amount of \$6,000 granted.

Since 2014, \$15,000 has been distributed to 13 musicians, which corresponds to a distribution of all the net investment income of the fund since its inception in 2011. Through donations and fundraising operations, we hope to be able to help even more applicants in the years to come.

The Fonds Jean-Carignan is affiliated with the FDA (Union des artistes) along with five other charitable funds related to professional artists' associations.

More details on the GMMQ website.

The GMMQ Board of Directors :

Luc Fortin

President

Éric Lefebvre

Secretary-Treasurer

Geneviève Plant

Vice-President, Montreal

Jacques Bourget

Vice-President, Quebec

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