

NEWSLETTER OCTOBER 2017

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OCTOBER 2017

A WORD FROM THE PRESIDENT



The GMMQ has worked extremely hard, over the last several months, to forge a wide-ranging coalition of cultural organizations. Initially, the Coalition pour la culture et les médias was part of a small group of FTQ-affiliated unions, but its membership grew quickly and now includes some 40 Québec- and Canadian-based associations. In essence, our goal is to urge governments to come up with concrete solutions to problems brought about by the dematerialization of cultural content, the advent of the Internet and e-commerce, and changes to our consumption habits – all of which have thrown the cultural and media ecosystem into a profound state of upheaval. On September 14, we published the Declaration in favour of culture: Continuity – Fairness – Support <http://www.manifestepourlaculture.info/>

Two weeks later, Canadian Heritage Minister, Mélanie Joly, unveiled the long-awaited Creative Canada Policy Framework outlining the country's new vision for "creative industries" and the approach the Canadian government intends to adopt to stimulate economic growth in this sector. Ms. Joly's plan was tainted, however, by the controversial announcement of the deal with Netflix, coupled with the Trudeau government's refusal to apply the sales tax to foreign digital platforms.

Coalition members were quick to point out that privately negotiated agreements of the type concluded with Netflix are no solution to the current difficulties faced by the culture and communications industry. On the contrary, they run counter to the principle of tax and regulatory fairness – one of our key demands. There is also a flagrant lack of concrete

measures targeting the music industry, a sector profoundly affected by the digital revolution. In spite of it all, we take a positive view of Minister Joly's intention to modernize antiquated laws so that all stakeholders – including Internet, telephone and digital platform providers – can work to restore balance across our cultural ecosystem. We can ill afford to wait for years of consultations, however. The time to act and make decisions is now, and the government must take the lead.

For the coalition, a tight timetable must be set to implement the legislative and regulatory changes required to protect our identity and cultural sovereignty. The plan, in the coming months, is to continue the dialogue on the minister's transition plan.

Yours sincerely,



**Luc Fortin,
Président**

SURVEY - GENERAL ASSEMBLY: YOUR OPINION MATTERS!

Dear members,

Our orientations and actions for the next three years have been set out in the 2015-2017 action plan developed in the wake of the 2014 general assembly.

The time has come for the GMMQ to develop its 2018-2020 action plan and prepare for the upcoming general assembly, which takes place in Montréal on January 23 and Québec City on January 25, 2018.

In the coming days, you will receive a survey meant to gauge your opinions on a range of issues related to the Guild. We invite you to respond in force, because your opinion matters and is important to us!

Yours sincerely,

François Marchal

Director General

WELCOME TO NEW MEMBERS!

The following new members have joined the GMMQ since last month:

Louis Emmy Nixon, Jacques Dion, Étienne Coulombe, Daphné Bourbonnais, Raphaël Roberge, Tristan McKenzie, Stephanie Galipeau, Qi Rui Zheng, Vincent Compagna, Rony Fattouch, Mehdi Hamdad, Jean-Jacques Bourdeau and Marie-Christine Pelchat-S-Jacques.

We're pleased to count you among us!

Have a question you'd like to ask as a member? Call 1-800-363-6688
(extension 245) or [CLICK HERE](#).

NEWS

On September 5, 2017, GMMQ President Luc Fortin attended the consultation forum on the renewal of Québec's cultural policy. Mr. Fortin focused on two elements of the draft cultural policy: improving socio-economic conditions for artists, and supporting production that meets high standards of quality.



Mr. Luc Fortin, Minister of Culture and Communications,
shaking hands with Luc Fortin, president of the GMMQ.

In recent weeks, the Guild has stepped up its involvement in the Coalition pour la culture

In recent weeks, the Guide has stepped up its involvement in the Coalition pour la culture et les médias, which includes some 40 associations representing thousands of people. We invite you to follow the Declaration in favour of culture's Facebook page to keep up to speed with the latest developments on this issue. You may also show your support by signing the Declaration in favour of culture at the following address.

Facebook page: <https://www.facebook.com/manifestepourlaculture/>

Sign the declaration: <http://www.manifestepourlaculture.info/>

LAUNCH OF THE RAM

The Regroupement des Artisans de la Musique, a citizens' artistic movement initiated by David Bussi res and supported by a significant cohort of musical artists, including the GMMQ, celebrated its official launch last night in Montreal, with artists, performers, singer-songwriters and musicians. The RAM will have another launch, this time for the public, in a few weeks. Stay tuned!

To find out more about the movement, go to <http://www.le-ram.ca/>

AUDITIONS

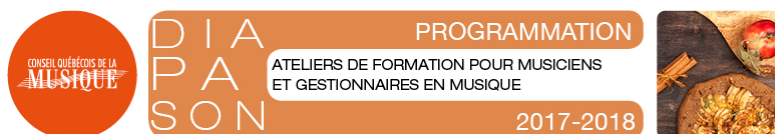
FESTIVAL VUE SUR LA REL VE

The Festival Vue sur la Rel ve is accepting submissions across all performing arts disciplines. The event welcomes all full-show proposals in song, music, dance, theatre, storytelling, performance, circus arts, and spoken word.

Visit the [festival website](#) for details on eligibility criteria. The registration period ends October 31, 2017.

TRAINING SESSIONS

TRAINING WORKSHOPS FOR MUSICIANS AND MUSIC MANAGERS



The Conseil qu b cois de la musique invites you to register for any of the several

workshops offered during the 2017-2018 season. The workshops are geared specifically to musicians and music managers, and they cover such themes as music marketing, taxation for self-employed workers, and the prevention of occupational injuries among musicians.

For complete details, including on how to register, go to http://www.cqm.qc.ca/38/formation_continue.html

ENTREPRENEURSHIP TRAINING PROGRAM: CULTURE, MEDIA AND ENTERTAINMENT

Starting this fall, HEC is offering a new training program in [entrepreneurship: culture, media and entertainment](#). The program is geared to entrepreneurs and business managers in audiovisual activity sectors (film, television), sound editing, interactive media, video gaming, visual and digital arts, and music.

The program will favour a teaching approach based on practice, and participants will cover such themes as marketing, strategic management in the digital era, creativity, innovation and the creation of value, international growth, finances, and leadership.

Registration deadline: October 20, 2017

Contact us before the next edition is issued:

THE GUILDE'S 2017 OFFICE HOURS:

Monday to Thursday: 8:30 a.m. to 4:30 p.m. (closed from noon to 1 p.m.)

// Friday: 8:30 a.m. to 3:30 p.m.

Telephone no.: (514) 842-2866 (Montreal) / (418) 523-0767 (Québec City)

Toll free: 1-800-363-6688 (Montreal) / 1-888-237-1722 (Québec City)



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**GUILDE DES MUSICIENS
ET MUSICIENNES DU QUÉBEC**



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